

# alberto insúa

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## EXPERIENCE

January 2012-to present

### **PORTE MARKETING GROUP** **Creative Director**

Responsible for the design and production of the marketing materials for Jewelry Stores nationwide.

April 2008-to present

### **LATINO MAGAZINE | Austin, Tx** **Creative Director**

Created magazine from cover to cover  
Circulation of 50,000 quarterly

- design and art direction
- website design

February-November 2008

### **VISTA MAGAZINE | Miami, Fl** **Creative Director/Production Manager**

Responsible for the design and production of the magazine and company's needs.  
Circulation of 900,000 a month

- redesign the magazine
- coordinated artwork with photographers and illustrators
- managed the budget for all artwork
- coordinated all ad material with ad agencies
- photoshop retouching

1988-2005

### **HISPANIC MAGAZINE | Washington, D.C., Austin, Tx., Miami, Fl.** **Art Director**

Responsible for the design and production of the magazine and company's needs.  
Circulation of 300,000 monthly

- created magazine from start-up
- developed media kit and sales kit
- managed the budget for all artwork
- dealt with pre press and printer for file transmission
- received several national awards

1996-1999

### **MODERNA MAGAZINE | Austin, Tx** **Art Director**

Created magazine from cover to cover  
Circulation of 150,000 quarterly

- design and art direction
- art directed fashion photography
- managed the budget for all artwork

1986-1988

### **FAST & ASSOCIATES, Advertsing | Austin, Tx** **Associate Art Director**

- Designed and produced all kinds of printed materials, including newspaper ads, magazine ads, brochures and corporate identity.

## EDUCATION

- Corcoran School of Art, Washington D.C. BFA in Graphic Design
- Montgomery College, Rockville, Md. AA in Advertising Design
- Universidad Ricardo Palma, (Architecture School), Lima-Perú
- Markham College, Lima,Perú